**Indicators of Performance – IO4 – ATOM (GR) –**

The grid below is useful for monitoring the IO4 activities. It starts up from two main dimensions concernig the planned service for NEETs, such as Attraction and Management, and, more, Communication activities to be done as well.

This is a step by step scheme, that we suggest to fill at least monthly.

Indicators was made starting from your contributions to explain your service,as you shared with Lynx: “Planning new service idea” and “Practical description of new service”.

In the column “measure”, please insert a numeric value.

In the column “Details” you can write some details concerning the indicators, as they are linked to the activities.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Objective** | **Activity** | **Indicator** | **Measure** | **Details** |
| Attraction | NEETs ‘ Selection | Starting a selection phase within 1 month from the beginning of testing |  |  |
| n. of involved professionals in this phase |  |  |
| Adoption of tools | Adopting at least n. 1 specific tool for NEETs selection |  |  |
| Tipology of involved NEETs | N. of involved 16-20 years unskilled and low skilled who want a technical jobs |  |  |
| N. of involved 21-24 years middle skilled who want low & middle positions |  |  |
| N. of involved 25-29 years low skilled but experienced in some jobs |  |  |
| N. of involved 25-29 years graduate who want middle and high positions |  |  |
| Involvement of local startups | N. of involved Groups of enterprises who want to start up a business |  |  |
| Management | Welcome and interview process | n. of involved professionals in this phase |  |  |
| N. of forms given to NEETs |  |  |
| N. of filled forms by NEEts |  |  |
| n. of reported studies |  |  |
| Learning activities | N. of involved teachers |  |  |
| N. of learning activities done |  |  |
| n. of evaluation forms given to NEETs |  |  |
| n. Of evaluation forms filled by NEETs |  |  |
| % of fully satisfied participants |  |  |
| N. of reported studies |  |  |
| Counselling service | Average N. of counselling meeting for involved youngster per month |  |  |
| Dissemination | Press relations | N. of press conferences at the beginning of activities |  |  |
| N. of shared press communicates |  |  |
| N. of press conferences at the end of activities |  |  |
| Use of Social Media | N. of activated pages on social networks |  |  |
| Overall N. of followers |  |  |
| Average N. of posts per month on the social media channels |  |  |
| Off line Communication | N. of brochure |  |  |
| N. of posters |  |  |